



Eveline Henriquez-Dijkhoffz

An experienced manager with a broad range of capabilities spanning from strategy to sales, Eveline Henriquez-Dijkhoffz has a nose for opportunities. After obtaining a Bachelor Degree in Marketing Management & Commercial Economics at the Hogeschool voor Economie & Management in Utrecht in 1996. Opportunities brought her to Sint Maarten, where her early interest in the societal marketing concept drives her (newer) enthusiasm for sustainability approaches and corporate social responsibility and consequently her preference for the long game over the quick fix strategy, and she uses this tactic to cultivate profitable business relationships built on respect, loyalty, and trust. Long standing involvement in a variety of boards, among which the Sint Maarten Hospitality and Trade Association (where she served in various board capacities for 15 years). She returns to the Social Economic Council for her third term as vice-chairperson of the Council.