

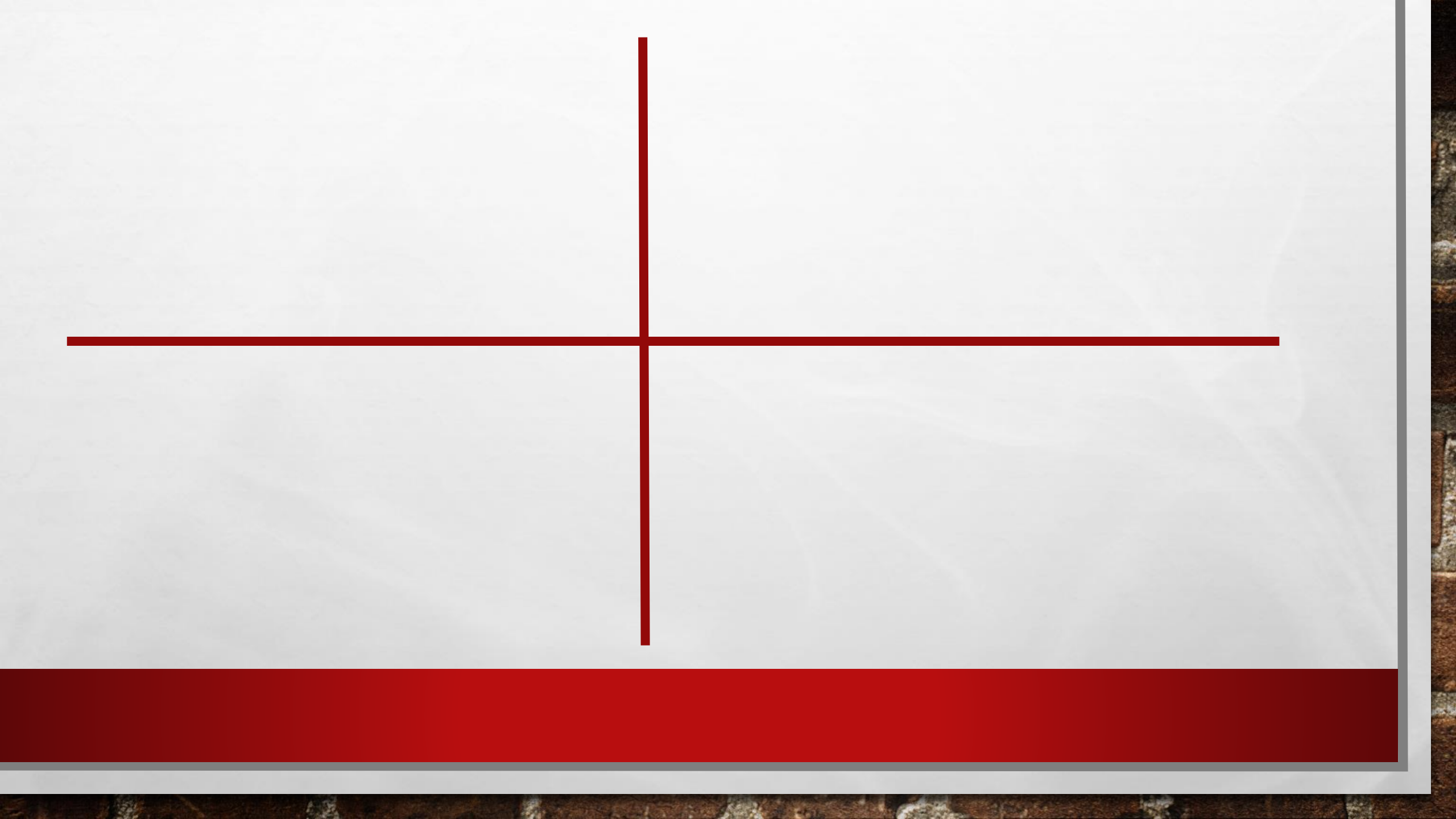


# **FUTURE OF WORK RUNY CALMERA**

**BE EXCEPTIONALLY YOU, BECAUSE A BOT CAN DO THE REST**







**Assets**

**Liability**

# Question

**Assets**

**Liability**

**Having a steady  
job**

**Assets**

**Liability**

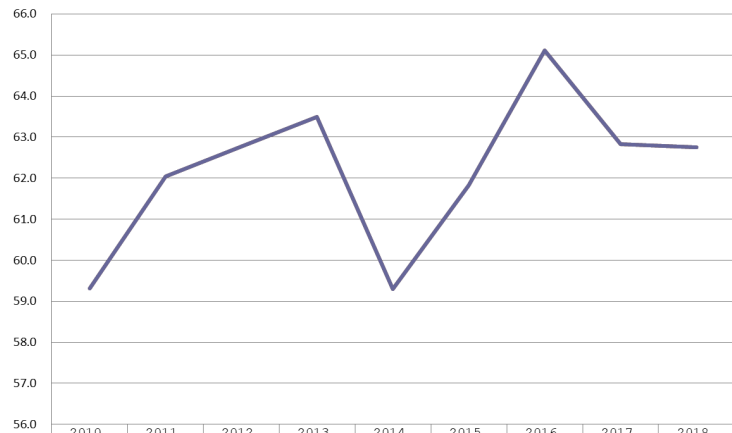
**Having a steady  
job**



# Employed

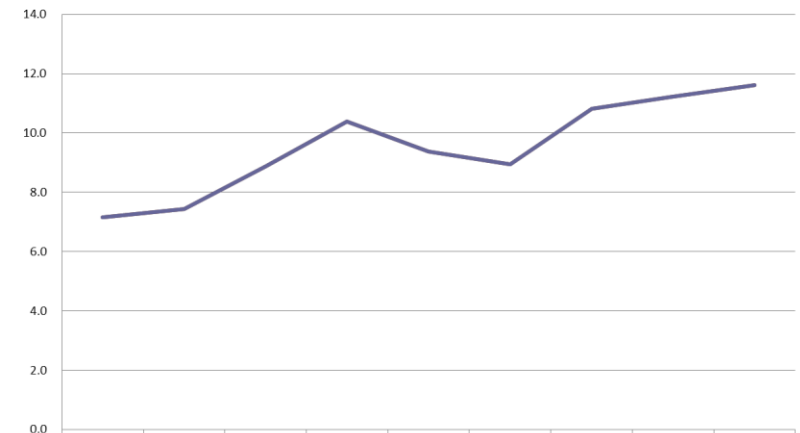
# Unemployed

Employment by enterprises\*1000



|                                 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|---------------------------------|------|------|------|------|------|------|------|------|------|
| Baseline                        | 59.3 | 62.0 | 62.8 | 63.5 | 59.3 | 61.8 | 65.1 | 62.8 | 62.7 |
| Employment by enterprises *1000 | 59.3 | 62.0 | 62.8 | 63.5 | 59.3 | 61.8 | 65.1 | 62.8 | 62.7 |

Number of unemployed \*1000



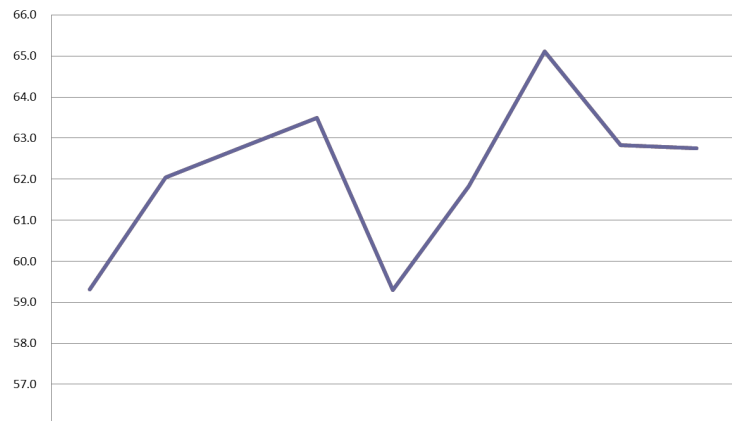
|                           | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|---------------------------|------|------|------|------|------|------|------|------|------|
| Baseline                  | 7.2  | 7.4  | 8.9  | 10.4 | 9.4  | 8.9  | 10.8 | 11.2 | 11.6 |
| Number of unemployed*1000 | 7.2  | 7.4  | 8.9  | 10.4 | 9.4  | 8.9  | 10.8 | 11.2 | 11.6 |



# Employed

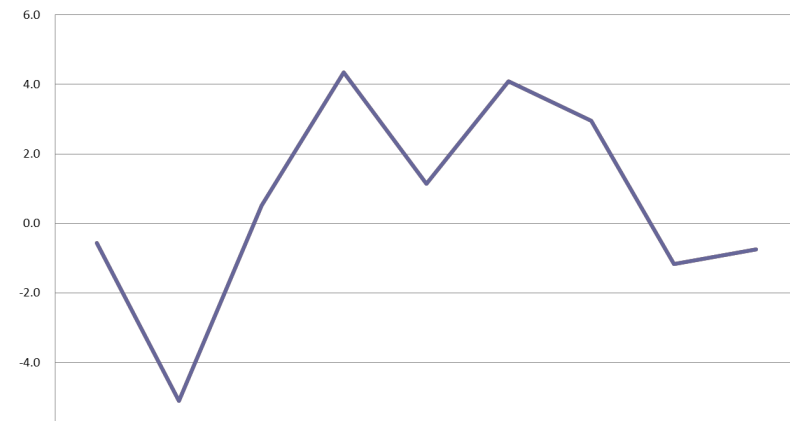
# Purchasing power

Employment by enterprises\*1000



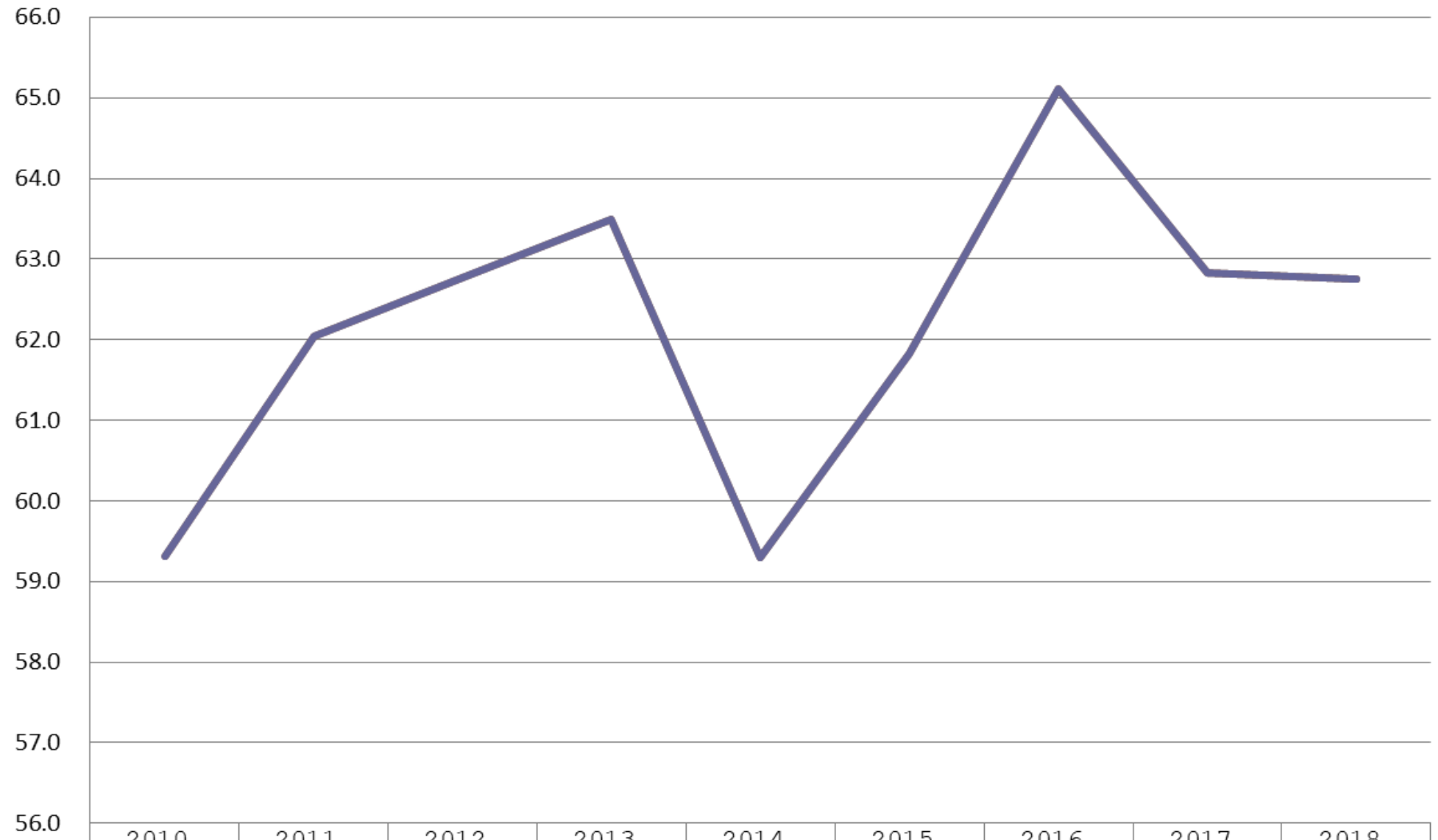
|                                 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|---------------------------------|------|------|------|------|------|------|------|------|------|
| Baseline                        | 59.3 | 62.0 | 62.8 | 63.5 | 59.3 | 61.8 | 65.1 | 62.8 | 62.7 |
| Employment by enterprises *1000 | 59.3 | 62.0 | 62.8 | 63.5 | 59.3 | 61.8 | 65.1 | 62.8 | 62.7 |

Purchasing power %



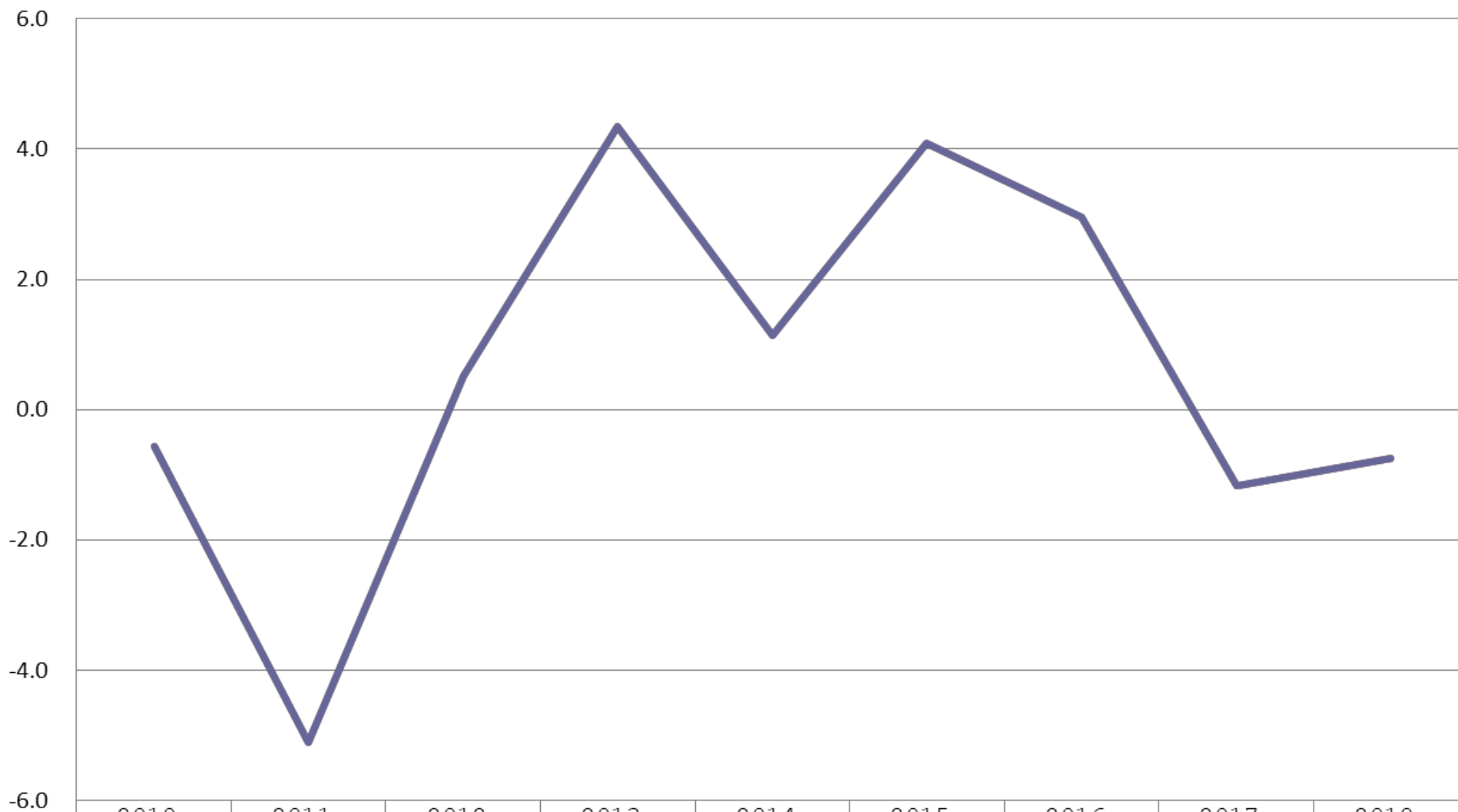
|                          | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 |
|--------------------------|------|------|------|------|------|------|------|------|------|
| Baseline                 | -0.6 | -5.1 | 0.5  | 4.3  | 1.1  | 4.1  | 3.0  | -1.2 | -0.7 |
| Purchasing power wages % | -0.6 | -5.1 | 0.5  | 4.3  | 1.1  | 4.1  | 3.0  | -1.2 | -0.7 |

## Employment by enterprises\*1000

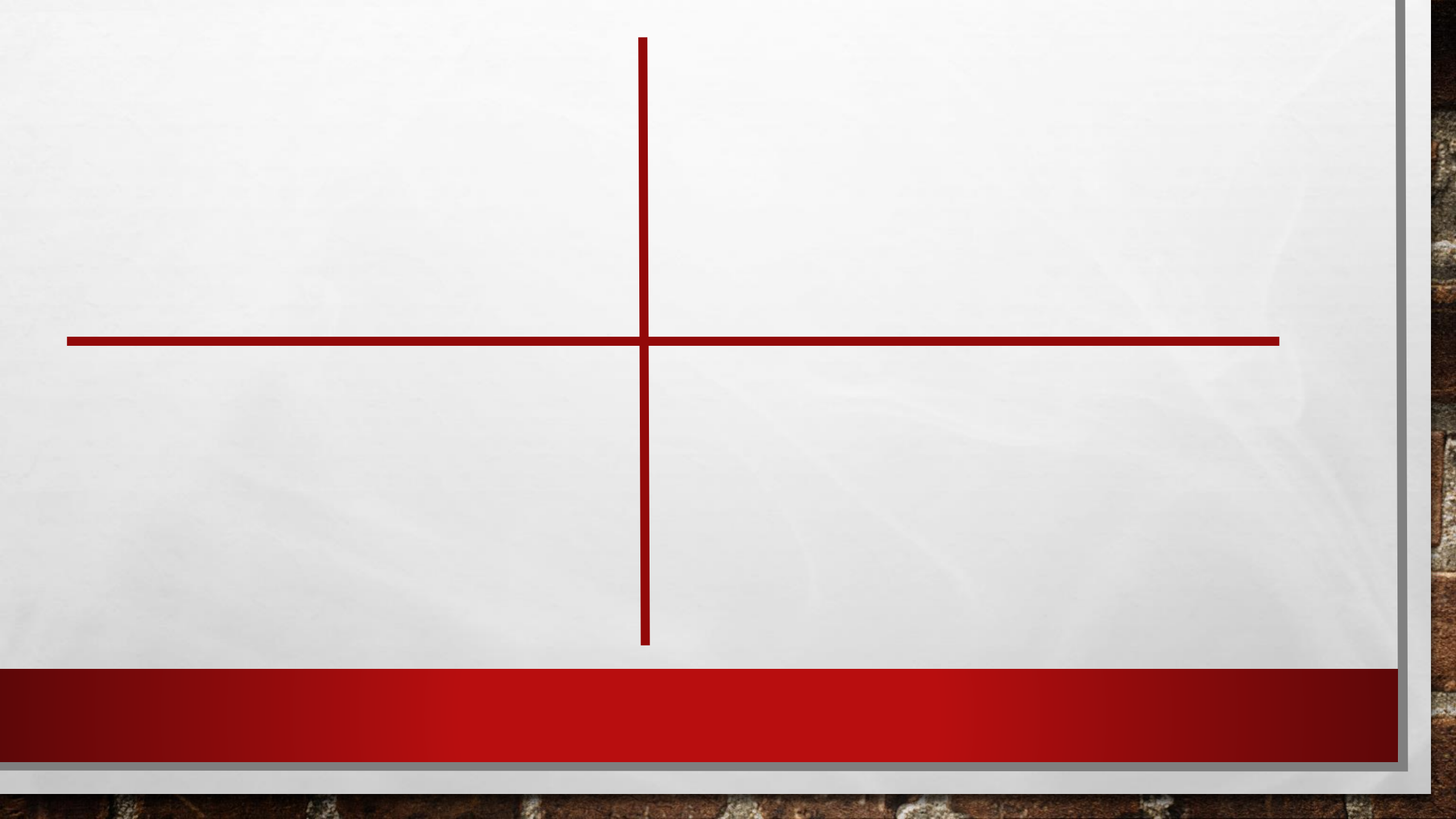


|                                 |      |      |      |      |      |      |      |      |      |
|---------------------------------|------|------|------|------|------|------|------|------|------|
| Baseline                        | 59.3 | 62.0 | 62.8 | 63.5 | 59.3 | 61.8 | 65.1 | 62.8 | 62.7 |
| Employment by enterprises *1000 | 59.3 | 62.0 | 62.8 | 63.5 | 59.3 | 61.8 | 65.1 | 62.8 | 62.7 |

# Purchasing power %



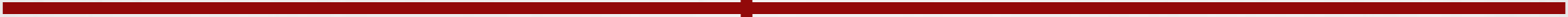
|                          |      |      |     |     |     |     |     |      |      |
|--------------------------|------|------|-----|-----|-----|-----|-----|------|------|
| Baseline                 | -0.6 | -5.1 | 0.5 | 4.3 | 1.1 | 4.1 | 3.0 | -1.2 | -0.7 |
| Purchasing power wages % | -0.6 | -5.1 | 0.5 | 4.3 | 1.1 | 4.1 | 3.0 | -1.2 | -0.7 |



**Work**



# Manual





**Manual**

**Cognitive**



**Manual**

**Routine**

**Cognitive**



**Manual**

**Non routine**

**Routine**

**Cognitive**



**Manual Selikor Garbage**

**Collector**

**MEO price controler**

**Vakkenvuller Routine**

**Non routine**

**Cognitive**

**Plumber**

**Manual**

**Selikor Garbage**

**Personal trainer**

**Collector**

**Makeup artist**

**MEO price controler**

**Non routine**

**Vakkenvuller Routine**

**Cognitive**

**Plumber**

**Manual**

**Selikor Garbage**

**Personal trainer**

**Collector**

**Makeup artist**

**MEO price controler**

**Non routine**

**Vakkenvuller Routine**

**Accountant**

**Notary**

**Clerk**

**Cognitive**

**Bank teller**



**Plumber**

**Manual**

**Selikor Garbage**

**Personal trainer**

**Collector**

**Makeup artist**

**MEO price controler**

**Non routine**

**Vakkenvuller Routine**

**Graphic designer**

**Accountant**

**Music composer**

**Notary**

**Clerk**

**Cognitive**

**Bank teller**



**Plumber**

**Manual**

**Selikor Garbage**

**Personal trainer**

**Collector**

**Makeup artist**

**MEO price controler**

**Non routine**

**Vakkenvuller Routine**

**Graphic designer**

**Accountant**

**Music composer**

**Notary**

**Clerk**

**Cognitive**

**Bank teller**

**Plumber**

**Manual**

**Selikor Garbage**

**Personal trainer**

**Collector**

**Makeup artist**

**MEO price controler**

**Non routine**

**Vakkenvuller Routine**

**Graphic designer**

**Accountant**

**Music composer**

**Notary**

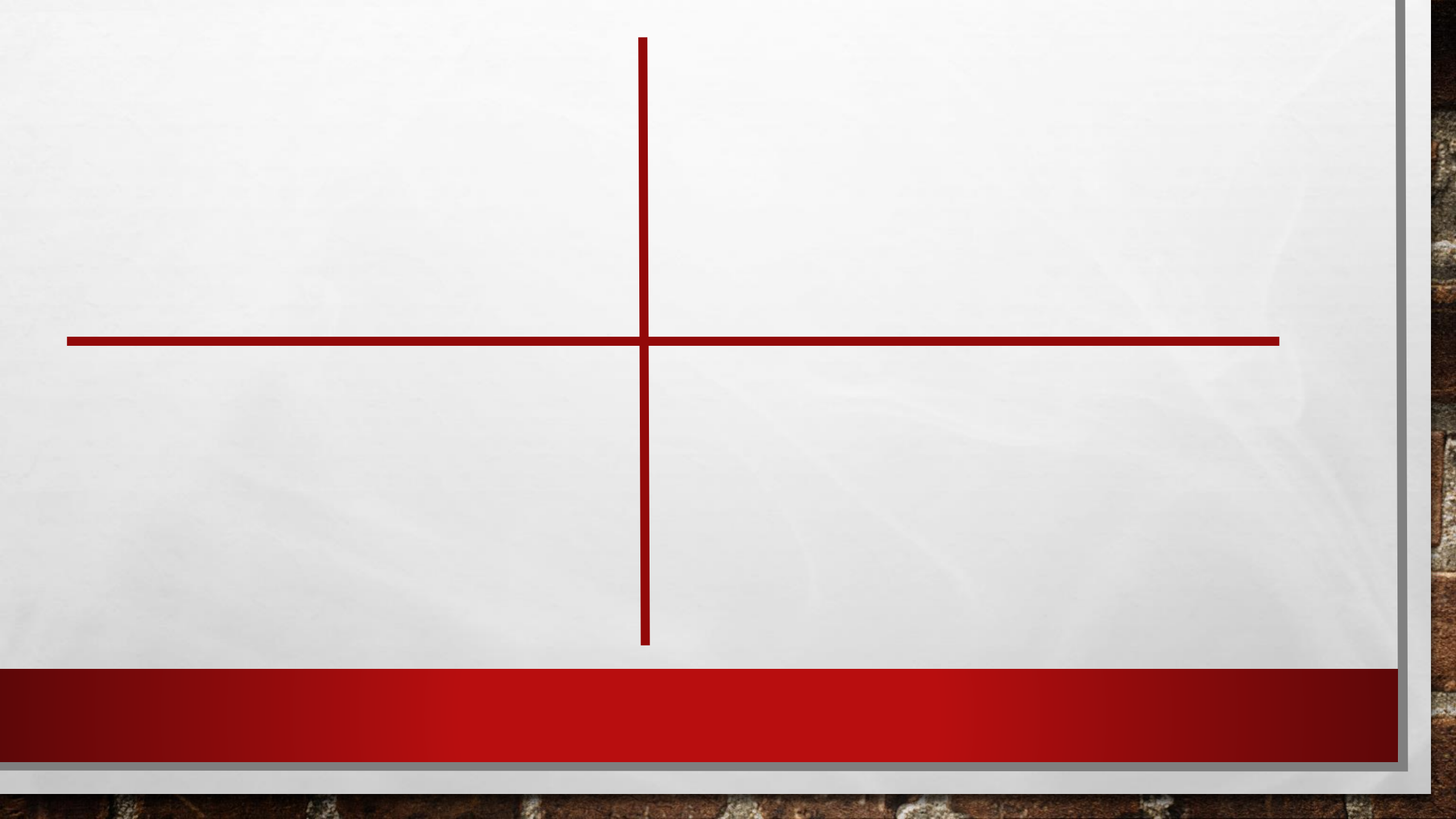
**Clerk**

**Cognitive**

**Bank teller**



**Local services jobs—jobs that can't be automated or offshored—are the future of work in America.**



**Can  
be automated**

**Can be  
outsourced**

**Can NOT  
be outsourced**

**Can NOT  
be automated**

**Can  
be automated**

**Facebook marketing  
chat**

**Wordpress site hosting**

**Logo designer**

**Can be  
outsourced**

**Can NOT  
be outsourced**

**Can NOT  
be automated**

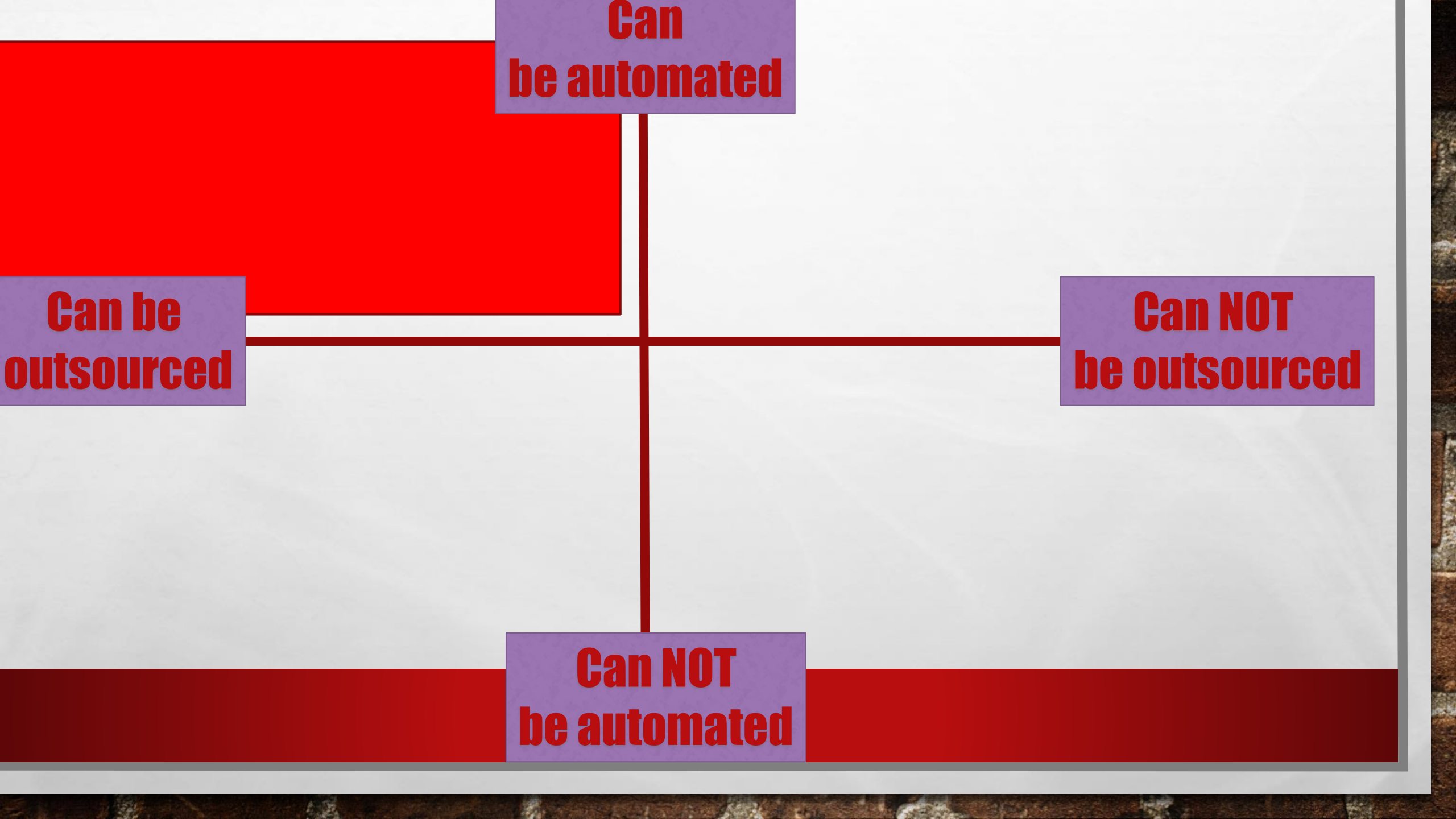


**Can  
be automated**

**Can be  
outsourced**

**Can NOT  
be outsourced**

**Can NOT  
be automated**





**Can  
be automated**

**Business permit approver**

**“Uitreksel KvK Clerk**

**Can be  
outsourced**

**Can NOT  
be outsourced**

**Can NOT  
be automated**

**Can  
be automated**

**Business permit approver**

**“Uitreksel KvK Clerk  
Bank Cash Collector**

**Can be  
outsourced**

**Can NOT  
be outsourced**

**Can NOT  
be automated**

**Can  
be automated**

**Can be  
outsourced**

**Can NOT  
be outsourced**

**Can NOT  
be automated**

**Can  
be automated**

**Can be  
outsourced**

**Can NOT  
be outsourced**

**Graphic Designer  
Real estate designer  
Mobile app designer**

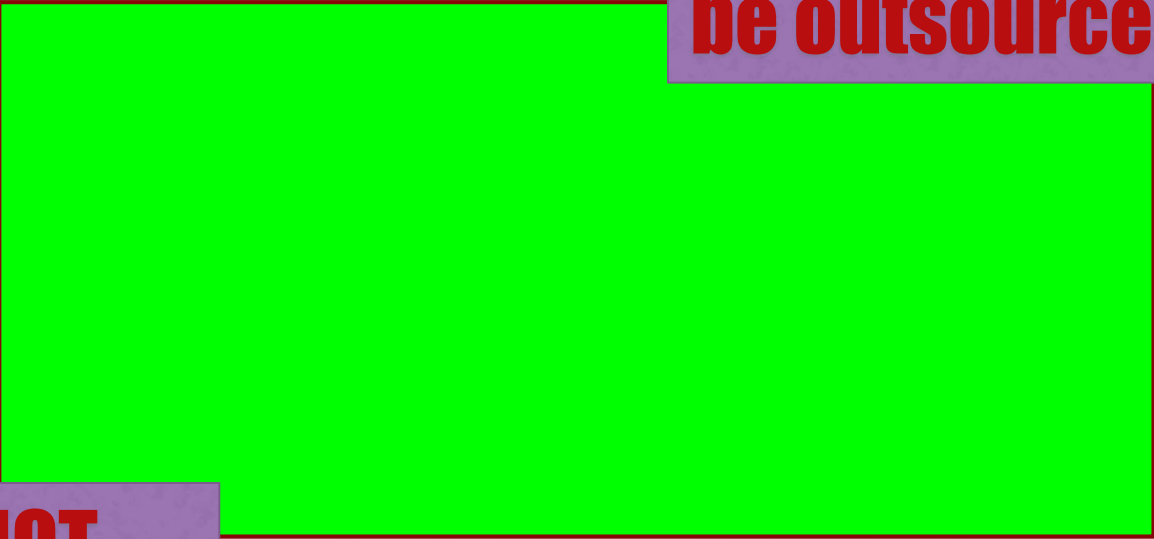
**Can NOT  
be automated**

**Can  
be automated**

**Can be  
outsourced**

**Can NOT  
be outsourced**

**Can NOT  
be automated**



**Can  
be automated**

**Can be  
outsourced**

**Can NOT  
be outsourced**

**Runy, Mydreambusiness  
coach**

**High End Masseur  
Solar Panel installer**

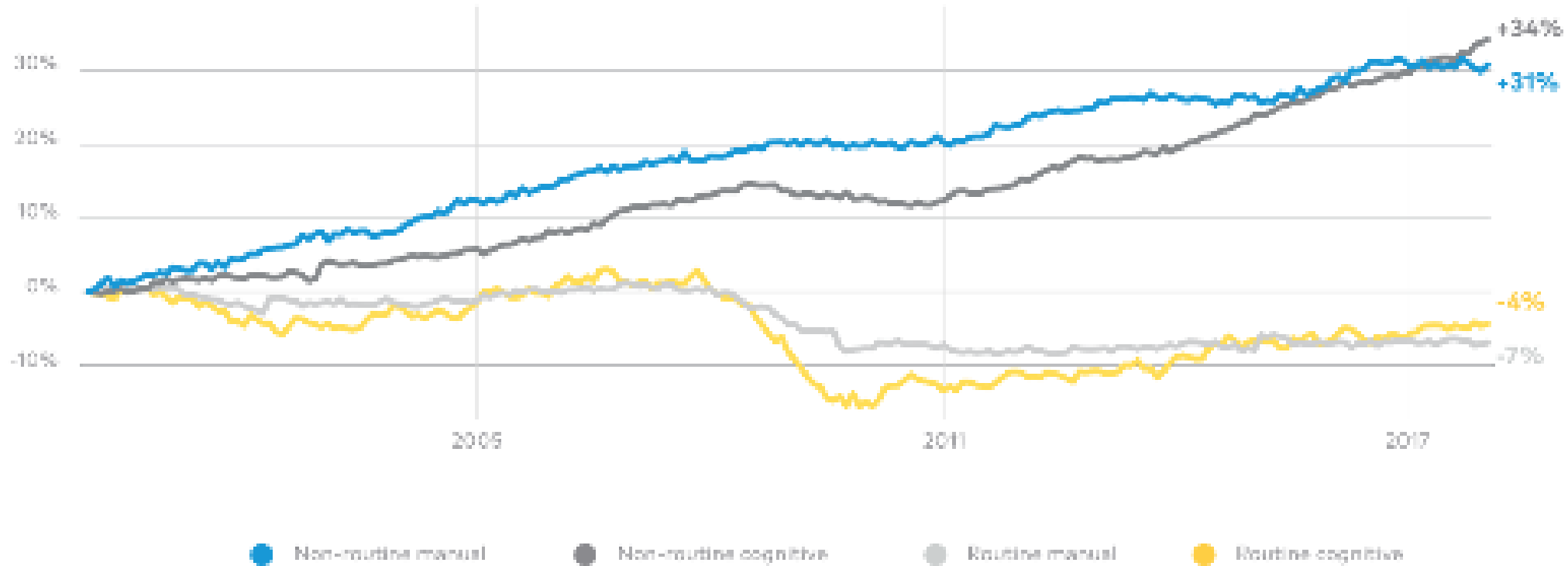
**Can NOT  
be automated**

## Reason 1: Non-routine jobs are growing and routine jobs are disappearing.

Non-routine jobs are the way of the future — the kinds of work that a machine can't do.

It's the only type of work that's grown in the U.S. since 2000, while routine work continues to decline.

Recent employment change in routine vs. non-routine jobs



Source: Bureau of Labor Statistics (BLS)

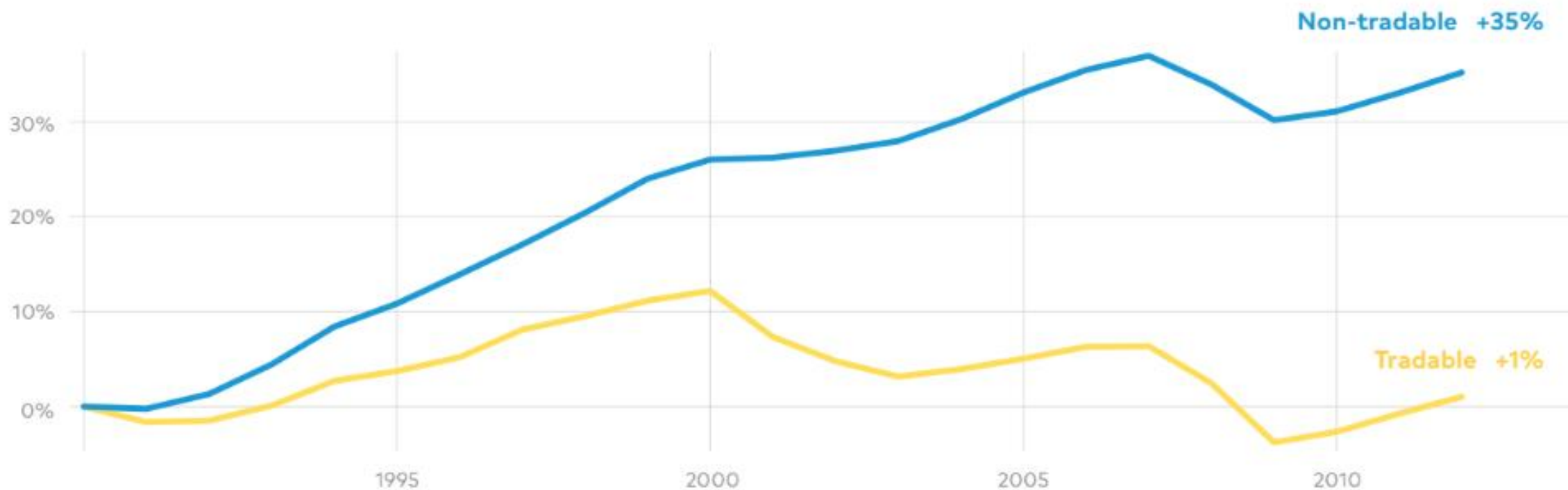


## Reason 2: Globalization has led to flatlining job growth in tradable industries.

In an era of expanding globalization, tradable jobs are increasingly being done overseas. The number of U.S. jobs in tradable industries will continue going down.

### Recent employment change in tradable vs. non-tradable jobs

Source: Spence & Hlatshwayo (2012)



Other available formats: [\(XLSX\)](#)

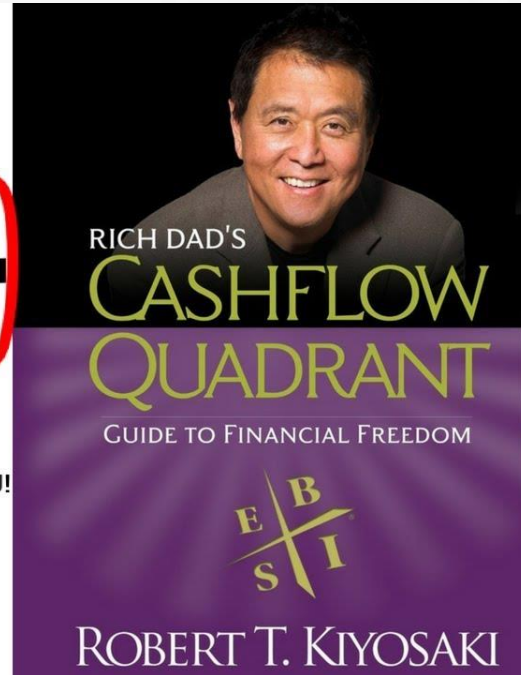
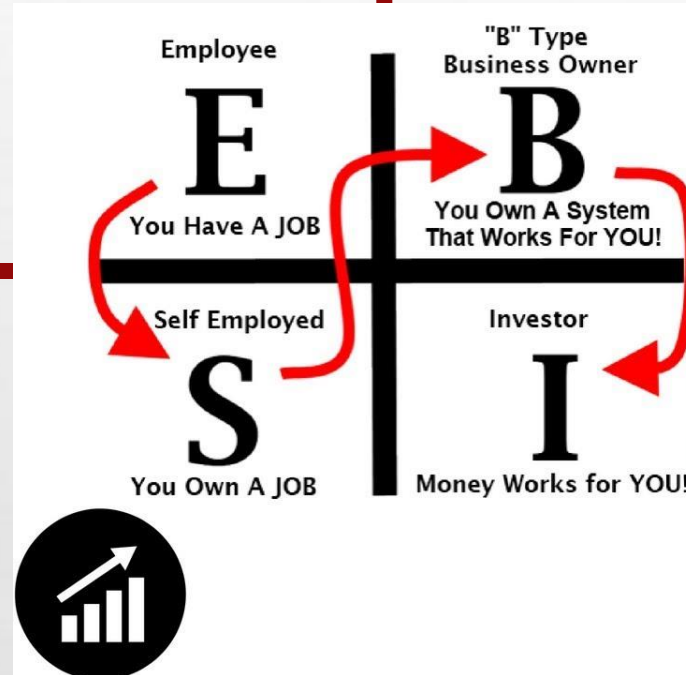
**Table 1.3 Fastest growing occupations, 2016 and projected 2026 (Numbers in thousands)**

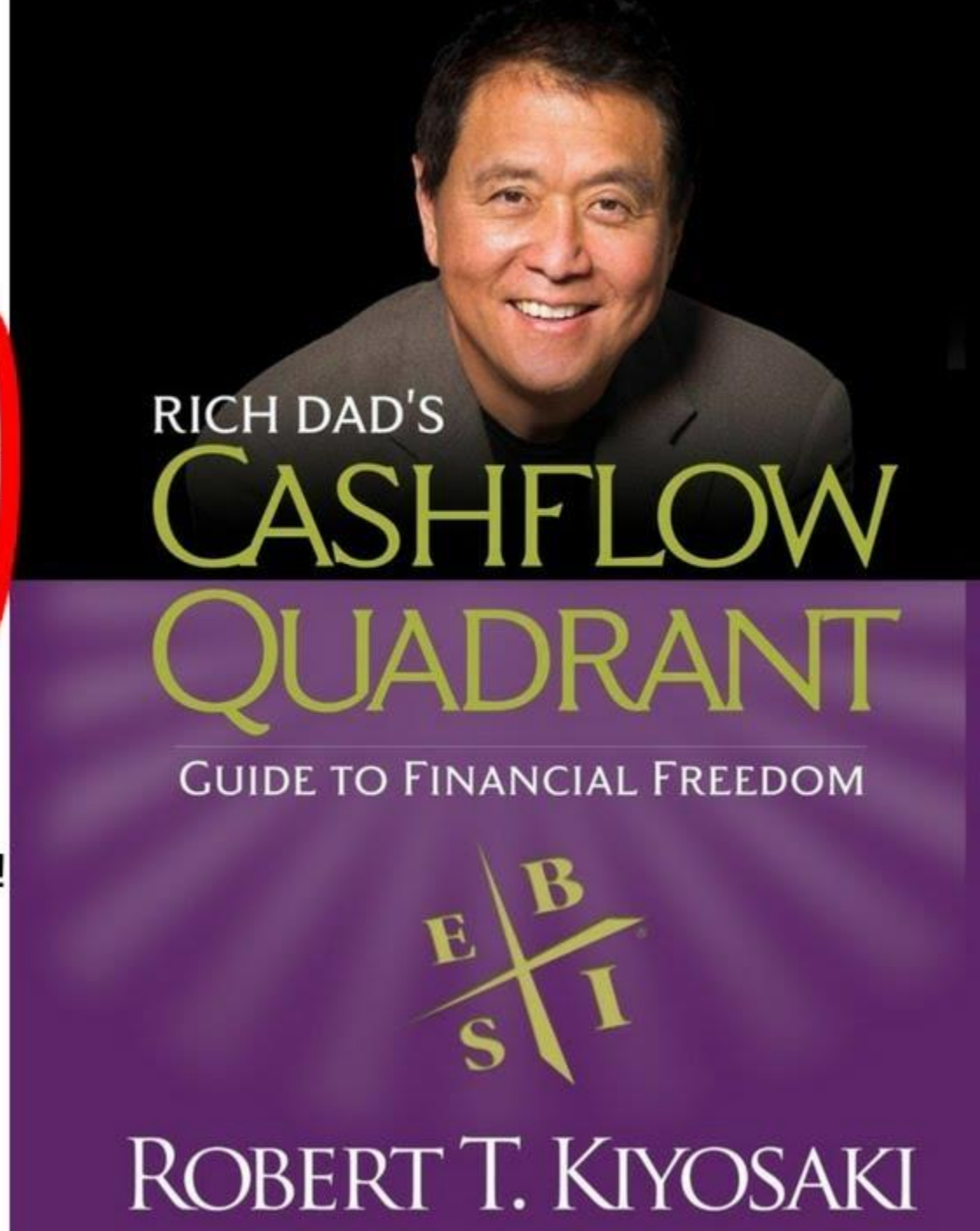
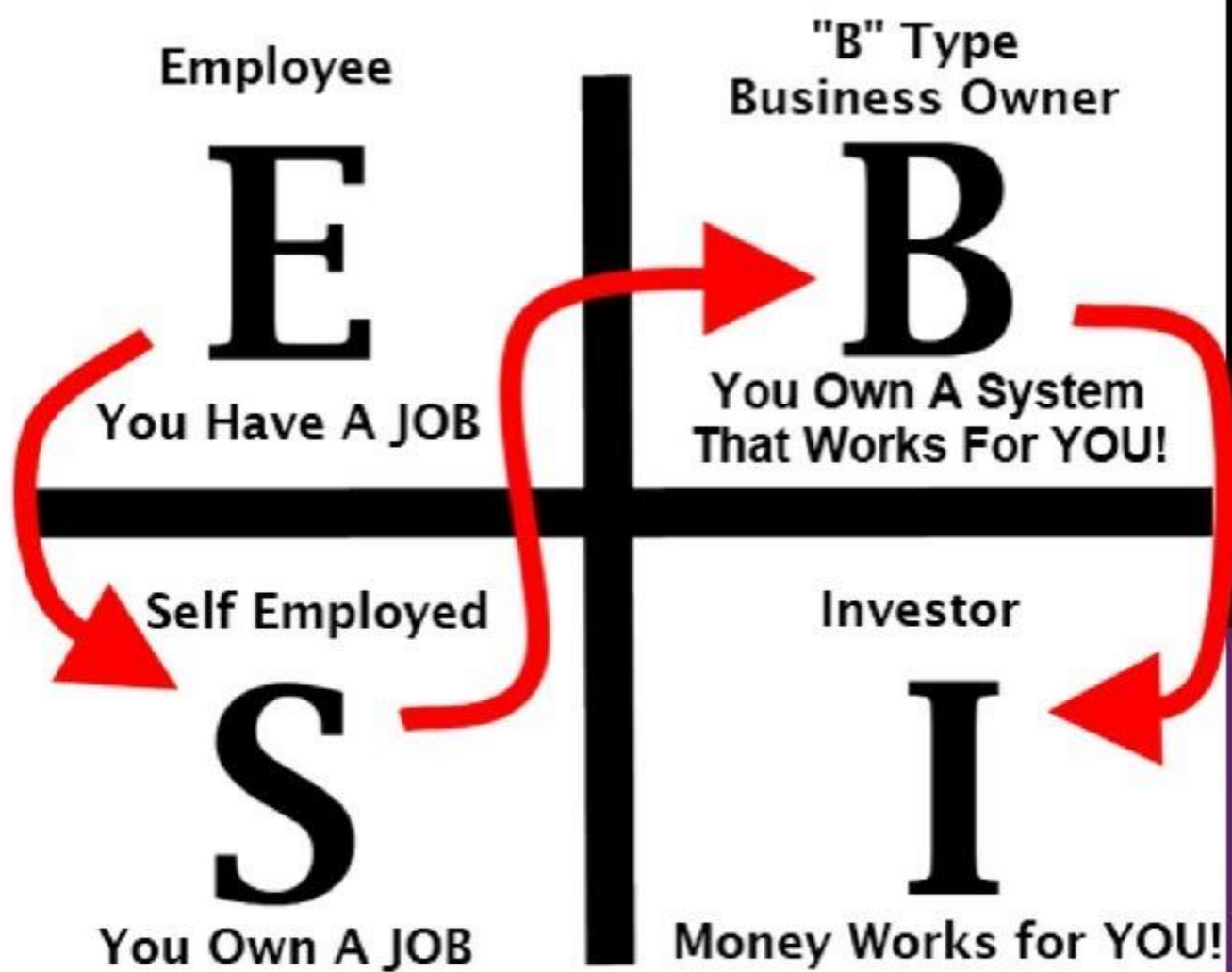
| 2016 National Employment Matrix title and code                   | Employment |           | Change, 2016–26 |         | Median annual wage, 2018 <sup>(1)</sup> |
|--|------------|-----------|-----------------|---------|---|
|  | 2016       | 2026      | Number          | Percent |   |
| <b>Total, all occupations</b> 00-0000                            | 156,063.8  | 167,582.3 | 11,518.6        | 7.4     | \$38,640                                |
| <b>Solar photovoltaic installers</b> 47-2231                     | 11.3       | 23.1      | 11.8            | 104.9   | \$42,680                                |
| <b>Wind turbine service technicians</b> 49-9081                  | 5.8        | 11.3      | 5.6             | 96.3    | \$54,370                                |
| <b>Home health aides</b> 31-1011                                 | 911.5      | 1,342.7   | 431.2           | 47.3    | \$24,200                                |
| <b>Personal care aides</b> 39-9021                               | 2,016.1    | 2,793.8   | 777.6           | 38.6    | \$24,020                                |
| <b>Physician assistants</b> 29-1071                              | 106.2      | 145.9     | 39.6            | 37.3    | \$108,610                               |
| <b>Nurse practitioners</b> 29-1171                               | 155.5      | 211.6     | 56.1            | 36.1    | \$107,030                               |
| <b>Statisticians</b> 15-2041                                     | 37.2       | 49.8      | 12.6            | 33.8    | \$87,780                                |
| <b>Physical therapist assistants</b> 31-2021                     | 88.3       | 115.8     | 27.4            | 31.0    | \$58,040                                |
| <b>Software developers, applications</b> 15-1132                 | 831.3      | 1,086.6   | 255.4           | 30.7    | \$103,620                               |
| <b>Mathematicians</b> 15-2021                                    | 3.1        | 4.0       | 0.9             | 29.7    | \$101,900                               |
| <b>Physical therapist aides</b> 31-2022                          | 52.0       | 67.2      | 15.3            | 29.4    | \$26,240                                |
| <b>Bicycle repairers</b> 49-3091                                 | 12.4       | 16.1      | 3.6             | 29.3    | \$28,960                                |
| <b>Medical assistants</b> 31-9092                                | 634.4      | 818.4     | 183.9           | 29.0    | \$33,610                                |
| <b>Genetic counselors</b> 29-9092                                | 3.1        | 4.0       | 0.9             | 29.0    | \$80,370                                |
| <b>Occupational therapy assistants</b> 31-2011                   | 39.3       | 50.7      | 11.4            | 28.9    | \$60,220                                |
| <b>Information security analysts</b> 15-1122                     | 100.0      | 128.5     | 28.5            | 28.5    | \$98,350                                |
| <b>Physical therapists</b> 29-1123                               | 239.8      | 306.9     | 67.1            | 28.0    | \$87,930                                |
| <b>Operations research analysts</b> 15-2031                      | 114.0      | 145.3     | 31.3            | 27.4    | \$83,390                                |
| <b>Forest fire inspectors and prevention specialists</b> 33-2022 | 1.7        | 2.2       | 0.5             | 26.6    | \$39,600                                |
| <b>Massage therapists</b> 31-9011                                | 160.3      | 202.4     | 42.1            | 26.3    | \$41,420                                |
| <b>Health specialties teachers, postsecondary</b> 25-1071        | 233.5      | 294.0     | 60.6            | 25.9    | \$97,370                                |
| <b>Derrick operators, oil and gas</b> 47-5011                    | 11.1       | 13.9      | 2.8             | 25.7    | \$46,120                                |
| <b>Roustabouts, oil and gas</b> 47-5071                          | 50.0       | 62.4      | 12.4            | 24.8    | \$37,580                                |
| <b>Occupational therapy aides</b> 31-2012                        | 7.5        | 9.3       | 1.8             | 24.7    | \$28,160                                |
| <b>Phlebotomists</b> 31-9097                                     | 122.7      | 152.8     | 30.1            | 24.5    | \$34,480                                |
| <b>Nonfarm animal caretakers</b> 39-2021                         | 241.5      | 300.0     | 58.5            | 24.2    | \$23,760                                |
| <b>Rotary drill operators, oil and gas</b> 47-5012               | 16.7       | 20.8      | 4.0             | 24.2    | \$53,800                                |
| <b>Nursing instructors and teachers, postsecondary</b> 25-1072   | 67.9       | 84.2      | 16.3            | 24.0    | \$73,490                                |
| <b>Occupational therapists</b> 29-1122                           | 130.4      | 161.4     | 31.0            | 23.8    | \$84,270                                |
| <b>Service unit operators, oil, gas, and mining</b> 47-5013      | 41.4       | 51.1      | 9.7             | 23.4    | \$47,860                                |

**Footnotes:**

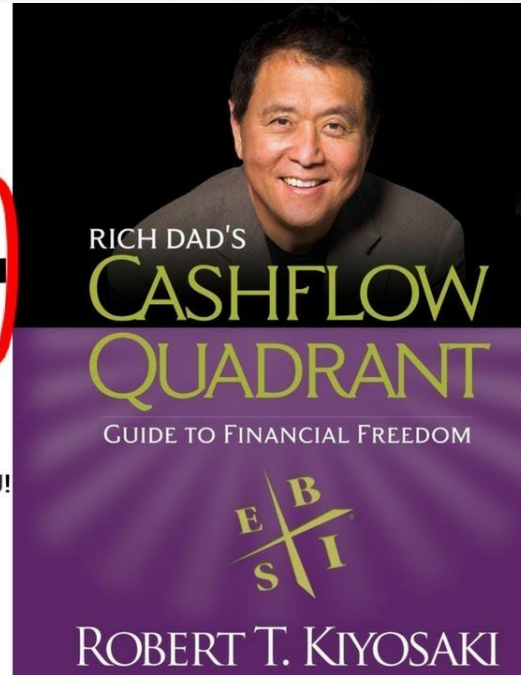
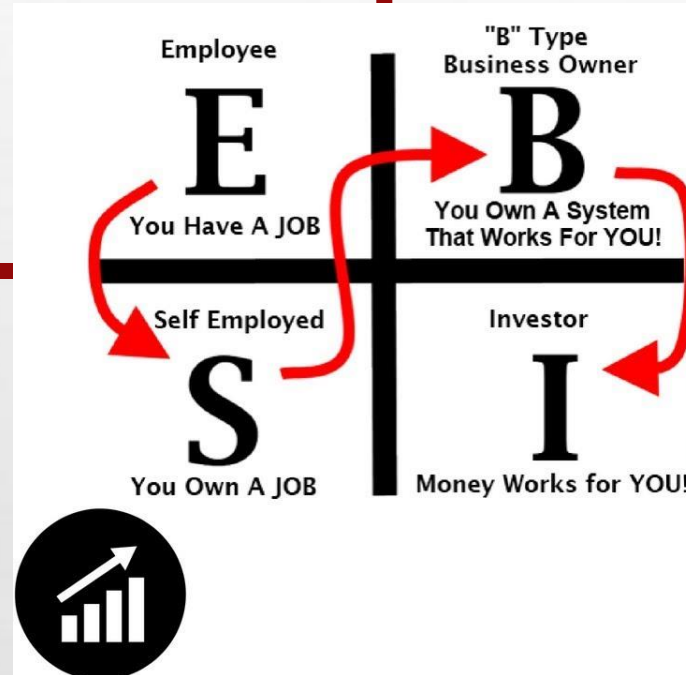
(1) Data are from the Occupational Employment Statistics program, U.S. Bureau of Labor Statistics. Wage data cover non-farm wage and salary workers and do not cover the self-employed, owners and partners in unincorporated firms, or household workers.  
Source: Employment Projections program, U.S. Bureau of Labor Statistics

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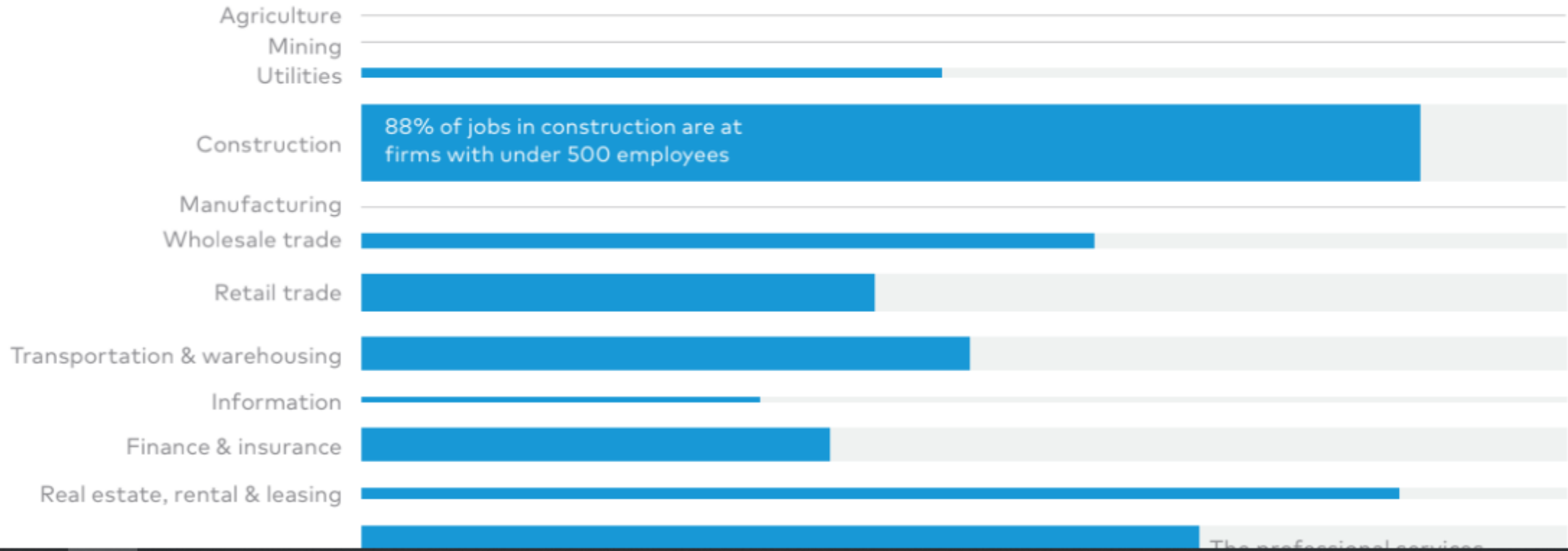


**Entrepreneurs and self-employed workers  
— not large, traditional firms — will be  
creating most of the jobs of the future.**

## Reason 5: Small firms are dominant in growing industries.

The industries expected to add the most jobs over the next 10 years are industries dominated by small businesses.

### Jobs expected to be added between 2016 and 2026 by industry and firm size





Real estate, rental & leasing

Professional, scientific & technical services

70% of jobs in professional services are at firms with under 500 employees

The professional industry is expected to add 1.2m jobs between 2016 and 2021

Management

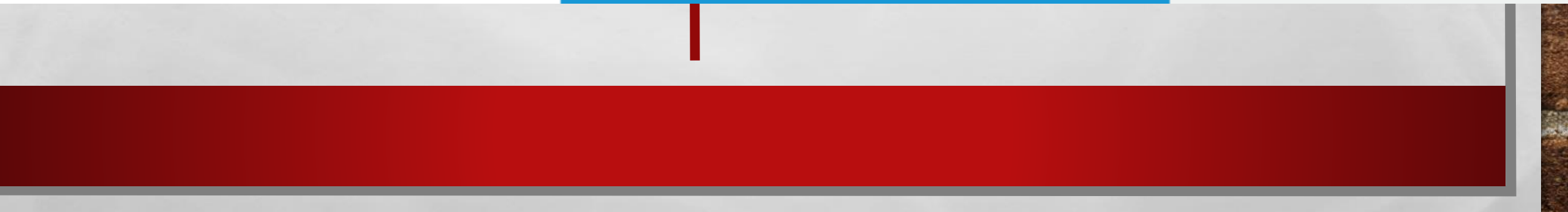
Administrative and support services

Educational services

Healthcare & social assistance

51% of jobs in healthcare are at firms with under 500 employees

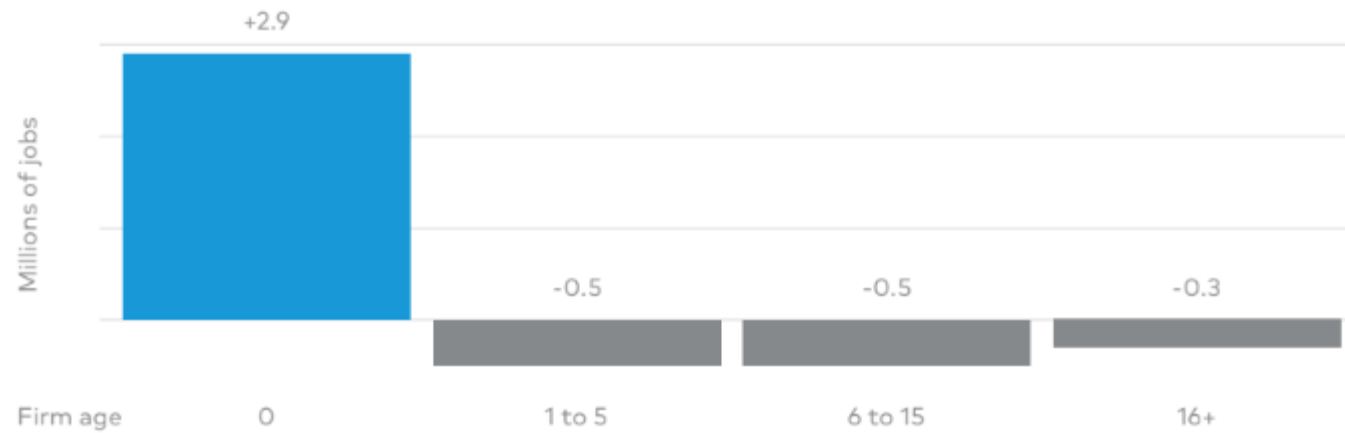
4.0m jobs are expected to be added to the healthcare industry between 2016 and 2021



## Reason 6: New firms are fueling job creation.

New businesses account for nearly all net new job creation in the U.S. since 1992.

Average net annual job creation by firm age, 1992-2014

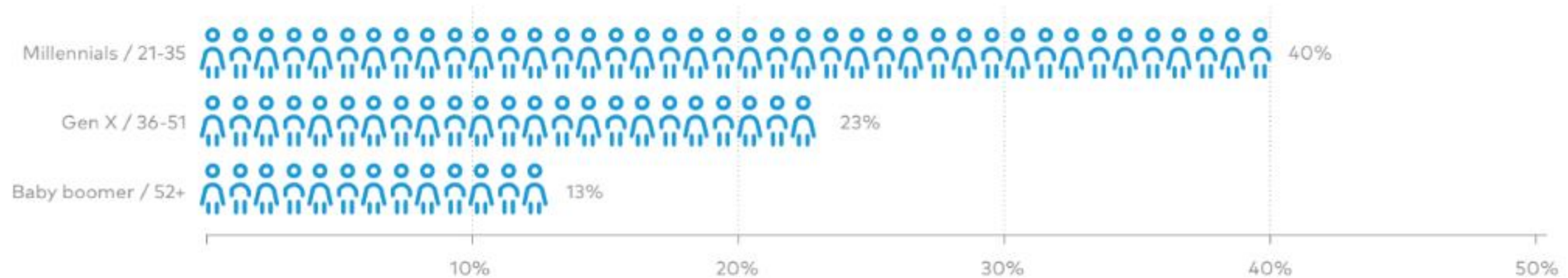


Source: U.S. Census' Business Dynamics Statistics

## Reason 7: Young workers are disproportionately interested in freelance work.

The appeal of traditional employment arrangements is declining as more young workers seek to work for themselves.

Percentage of workers who plan on leaving full-time employers to work as freelancers within 5 years



Source: MetLife's 17th Annual U.S. Employee Benefit Trends Study (2017)

## Reason 8: Technology can replace the functions of a firm.

Technology can be a substitute for some of the traditional workplace's most crucial roles, including providing training and financial stability.

Customer acquisition  
& online marketing

Thumbtack

 shopify

Etsy

Bookkeeping  
& financial support

intuit.



Access to benefits  
& healthcare

Stride   
HEALTH oscar



Information sharing  
& skill acquisition

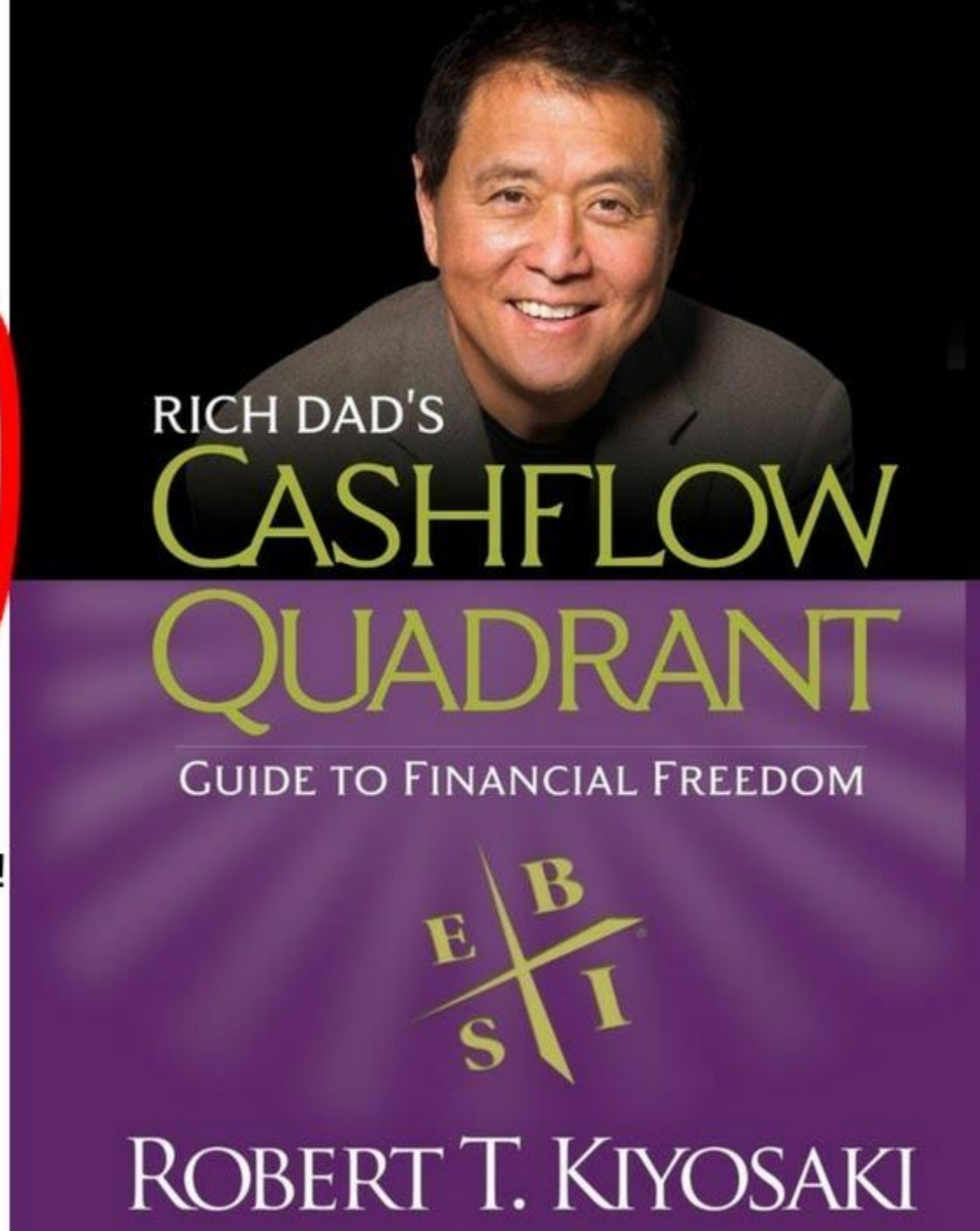
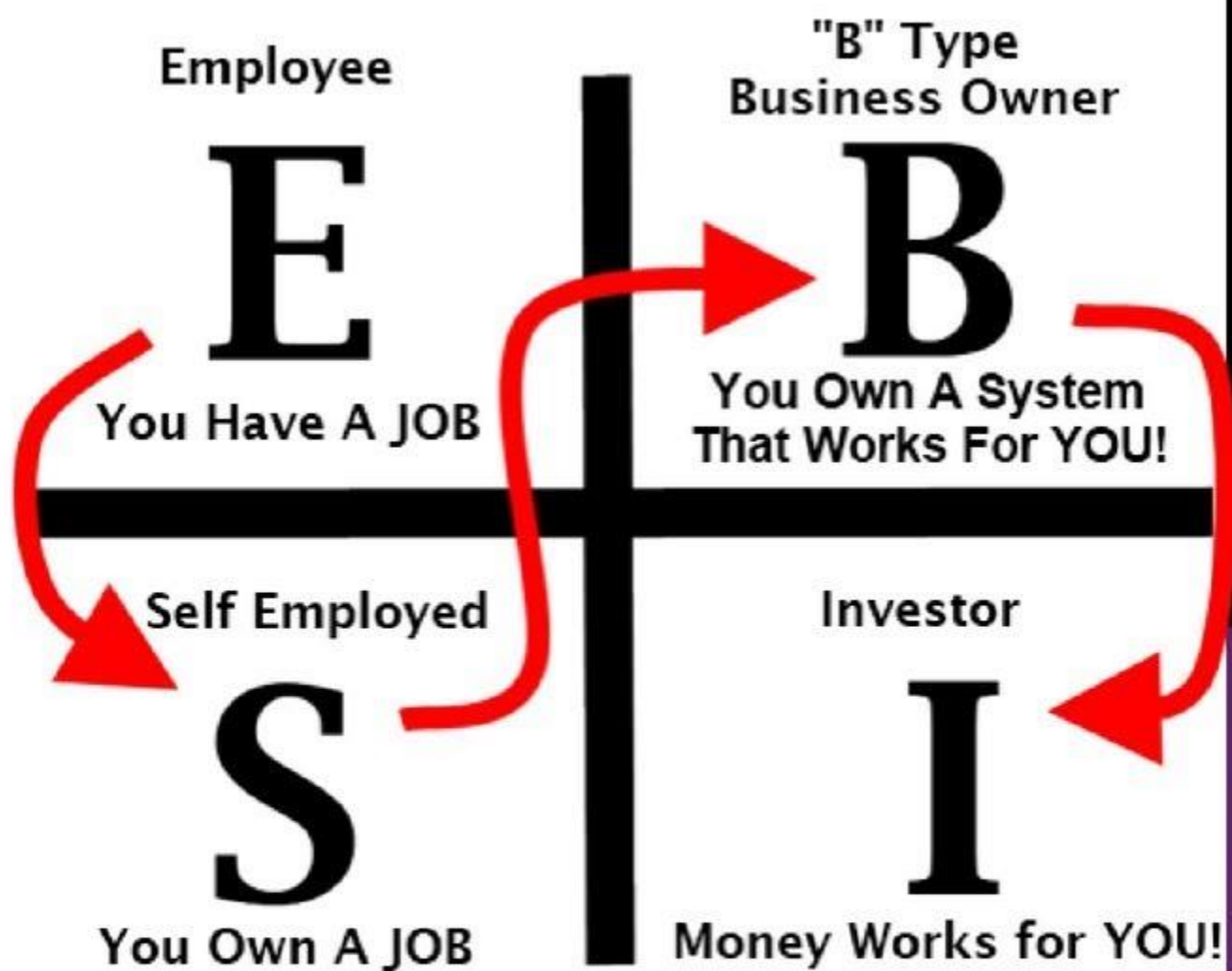
SHAREABLE  
coursera

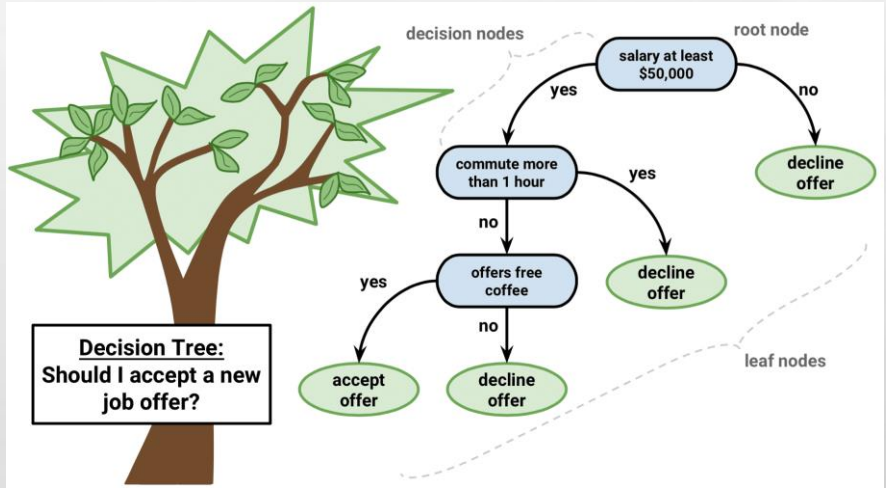
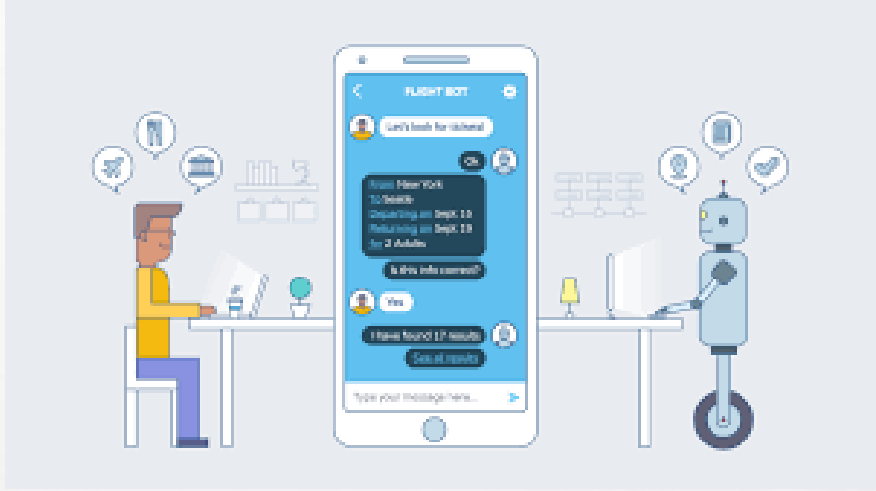
 SKILLFUL  
A MARKLE INITIATIVE



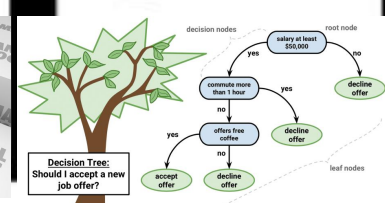
UDACITY











"B" Type  
Business Owner

**B**

You Own A System  
That Works For YOU!

You Have A JOB

Self Employed

**S**

You Own A JOB

Investor

**I**

Money Works for YOU!

RICH DAD'S

# CASHFLOW QUADRANT

GUIDE TO FINANCIAL FREEDOM



ROBERT T. KIYOSAKI







**Curacao**

**Rest of the World**

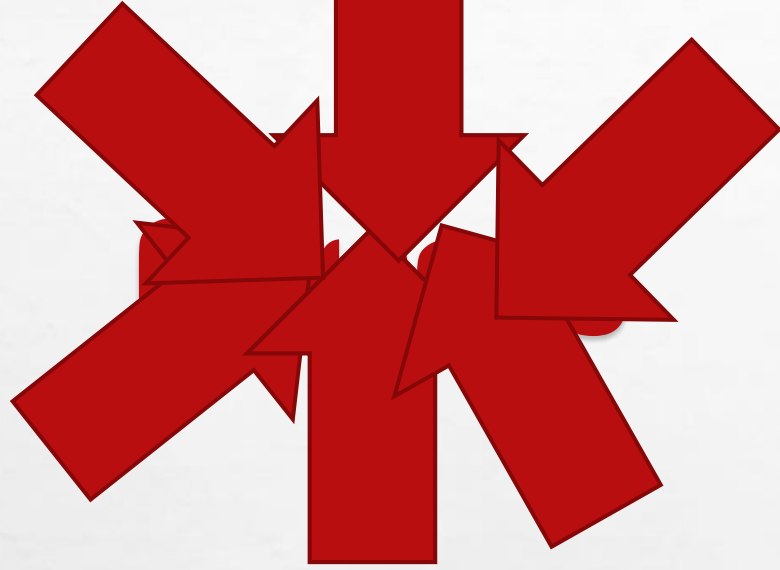




**Curacao**

**Rest of the World**





**Rest of the World**



**Curacao**



**Caribbean**

**Rest of the World**

**Curacao**

**Latin America**

**Caribbean**

**Rest of the World**



**Curacao**

**Latin America**

**Caribbean**

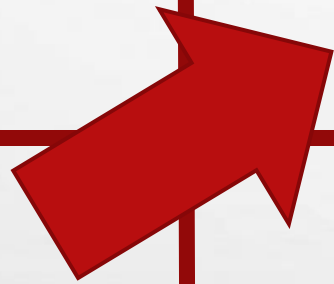
**Rest of the World**





**Curacao**

**Eastern Caribbean**



**Sint Maarten**

**54 Small Island  
Developping  
States**



**Curacao**

**Canada**



**USA**



**Australia**







**Bianca**



**Bianca**

**She is my  
digital assistant**

**She is a bot that I  
recruited last week**



**She will onboard  
You to the next  
destination**

**Bianca chat with me:  
[m.me/mydreambusinesscoach](https://m.me/mydreambusinesscoach)**