



# PROGRESS REPORT THREE YEARS PROMOTING CURAÇAO AS A SMART NATION





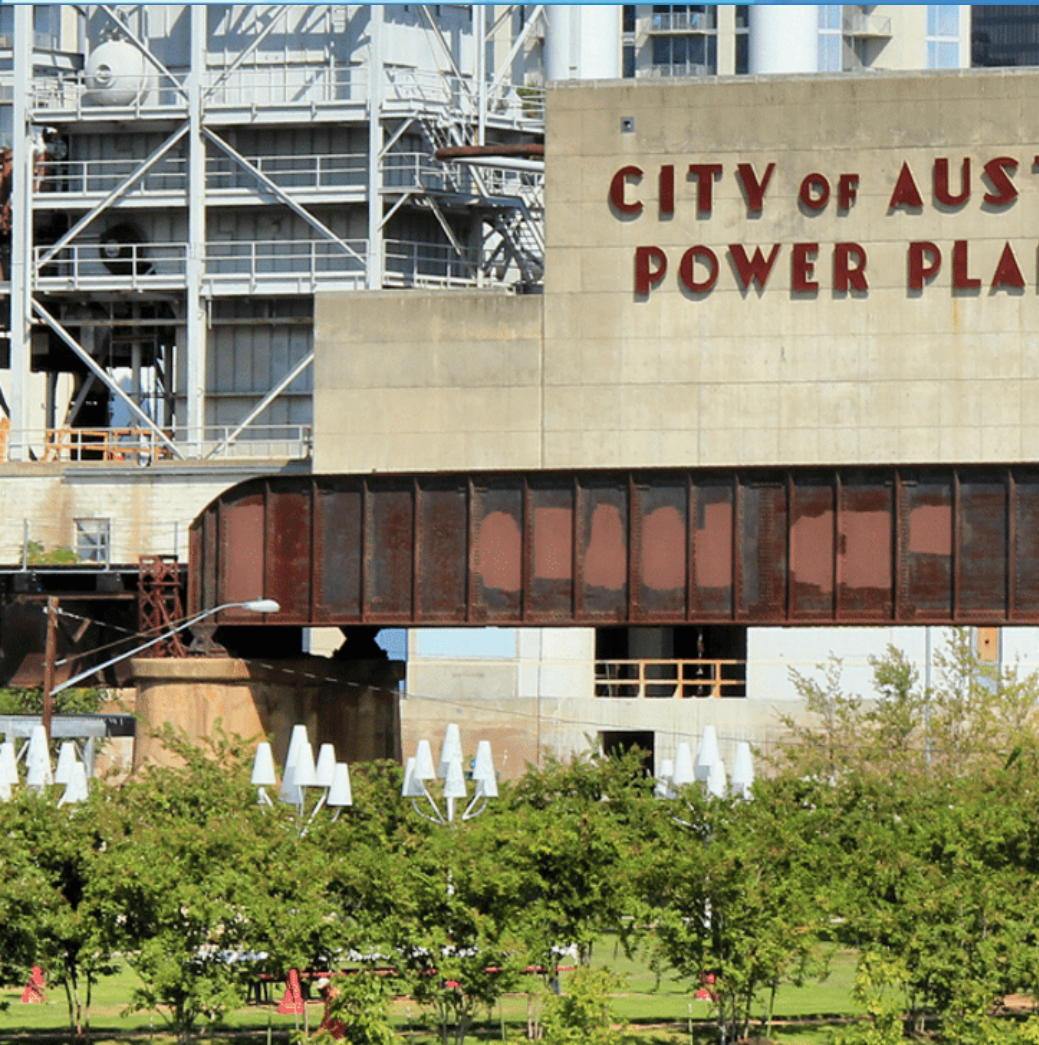


**Smart Cities**  
Innovation Summit

June 13-15, 2016  
Austin, TX

**The IoT Event for Global City Leaders**  
The 2016 Smart Cities Innovation Summit brings together over 200 Cities and their respective leadership to prospect and partner with innovative technology and service providers; linking progressive cities with state-of-the-art solutions and best practices.

Co-located  
GLOBAL CITIES TEAMS C...  
usign...



**IN 2016 CINEX BEGAN PROMOTING CURAÇAO AS A SMART INVESTMENT PLATFORM (AUSTIN, TX)...**

**...THE REASON WE DID THIS WAS THE IMPORTANCE OF UNIFYING OUR EFFORTS IN ATTRACTING PROGRESSIVE AND INNOVATIVE INVESTORS TO THE ISLAND.**



# **CURACAO'S DIVERSIFIED ECONOMY:**

- 1. TOURISM**
- 2. FINANCIAL SERVICES**
- 3. OIL REFINERY AND RENEWABLE ENERGY**
- 4. INFORMATION TECHNOLOGY (ICT)**
- 5. LOGISTICS**
- 6. TRADE AND DISTRIBUTION**
- 7. MANUFACTURING**
- 8. CULTURAL AND CREATIVE**
- 9. TRANSNATIONAL EDUCATION**
- 10. ECONOMIC ZONES**





# CURAÇAO AS A SMART NATION:

1. IMPROVE THE QUALITY OF LIFE THROUGH TECHNOLOGY WHILE IMPROVING THE EFFICIENCY OF SERVICES AND REACHING A COUNTRY'S OVERALL NEEDS.
2. FACILITATE THE GATHERING, PROCESSING AND ANALYSIS OF INFORMATION TO ENHANCE QUALITY, PERFORMANCE, INTERACTIVITY OF SERVICES, REDUCE COSTS AND TO IMPROVE INTERACTION BETWEEN CITIZENS AND THE GOVERNMENT ON ONE HAND AND CITIZENS AND THE PRIVATE SECTOR ON THE OTHER.
3. USE OF INNOVATIVE TECHNOLOGY ARE CRUCIAL TO TACKLING INEFFICIENCIES, TO MONITOR WHAT IS HAPPENING IN A COUNTRY AND TO HAVE FACTS-BASED INTERACTIONS WITH RESIDENTS ABOUT THINGS THAT MATTER.
4. LEVERAGE TECHNOLOGY AND THE COLLABORATIVE DEVELOPMENT OF SOLUTIONS IN REQUIRED AREAS THROUGH STRATEGIC DEPLOYMENT OF TECHNOLOGY ACROSS THE NATION, ALL OF THIS WITH EXTRA EMPHASIS ON SMART INVESTMENTS IN (DIGITAL) INFRASTRUCTURE.
5. STIMULATE A DATA-DRIVEN GOVERNMENT THAT CAN WORK QUICKLY TO COORDINATE POLICIES AND SYNERGIZE EFFORTS TO REACH OUR FULLEST POTENTIAL AS A SMART NATION.





*Smart  
Nation  
Curaçao*





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Curaçao*

## 6 PILLARS OF SMART NATION DEVELOPMENT IN CURAÇAO

- Education & Knowledge Development
- Infrastructure, Transportation, Data & Services
- Urban Planning, Energy & Environment
- Public Safety & Security
- Smart Destination for Leisure & Business
- Health & wellness





aria Frank, 2015



**LOCALLY WE HAVE A SMART NATION PLATFORM CURACAO & WE PARTNER UP WITH GLOBAL ORGANIZATIONS TO ACHIEVE OUR GOALS...**

- 1. FEDESOF - COLOMBIA**
  - 2. WCCD - CANADA**
  - 3. VENTURE CAFÉ MIAMI - USA**
  - 4. RVO - NETHERLANDS**
  - 5. VNO - NETHERLANDS**
  - 6. PRESENT YOUR STARTUP - NETHERLANDS**
  - 7. GERMAN DUTCH CHAMBER OF COMMERCE - NETHERLANDS/ GERMANY...**
- ...AND MANY OTHERS.**





# WE ARE CURRENTLY WORKING ON A MASTERPLAN IN COLLABORATION WITH INSTITUTE FOR THE FUTURE OF LIVING (AMSTERDAM)

TOPICS :

1. E-GOV
2. SUSTAINABLE ENERGY
3. SMART CITY WIFI
4. SMART CITY SECURITY
5. FUNDING
6. ETC ETC





# SMART INVESTMENT SUMMIT 2019 (AUGUST 28 & 29)

- WHY WOULD I ATTEND?
- REKNOWN INTERNATIONAL SPEAKERS
- NETWORKING
- INVESTMENT & BUSINESS OPPORTUNITIES
- CURRENT ACTUAL PROGRESS
- TICKETS INCLUDE ENTRANCE CNSJ FESTIVAL 2019