

The evolution of the digital economy and equality: risks of inequalities and promotion of equality
the role of social partners and social dialogue

Latin-America and Caribbean

Geneva, October 2018



Structure

Presentacion

- Inequality in our region;
- Digital Economy;
- Highlighting relevant actions in our region: of course Curacao and some others that came to our knowledge;
- SEC's & SI role. Institutionalized platforms enabling social partners and the social dialogue to have fruitful conversations.



-  [Mexico](#)
-  [St. Maarten](#)
-  [Guatemala](#)
-  [Aruba](#)
-  [Curaçao](#)
-  [Suriname](#)
-  [Brazil](#)
-  [Dominican Republic](#)
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Inequality in our region (signs)

- Mexico: high crime rate and security challenges; challenges with undocumented migrants;
- St. Maarten & Aruba & CUR: high crime rate; challenges with undocumented migrants;
- Guatemala: high crime rate and security challenges; challenges with undocumented migrants;
- Brazil: challenges with undocumented migrants;



Inequality in our region

“We should be trying to combine advanced knowledge and science with conscience, deploying our energies in different fields to forge a social technological contract for Latin-America”

G. Beliz (IDB (August 2017)-Robotlution-The future of work in Latin-American integration 4.0)



The digital economy (facts)

- Digitalization and the utilization of technological advancements are taking place on a rapid pace sometimes unnoticed by (national) laymen;
- With or without national intervention the digital economy will have an evolution; see for example bitcoin and modern marketing tools are more digital;
- Persons that will be experiencing the most hindrance of the digitalization are the working older segment workers (especially women) not yet having the skills needed; are able to keep on track with rapid moving changes but also the young (Manuel Blum in the IDB (August 2017)-Robotlution-The future of work in Latin-American integration 4.0);
- Curacao: Governmental Working group stimulating the evolution of the digital economy to foment more local economic activity but there are still some hurdles to be taken.



Highlights

- Curacao: Innovative action SEC working together with GO & NGO & Private sector (broad cooperation) to facilitate awareness and action in society Working group on FoW; being aware and pointing to the importance of working on the SDG's;
- Brazil: Participative sessions with relevant actors on the issue and concrete programs like for instance bringing students in contact with private sector;
- Dominican Republic: have during their AICESIS Presidency placed the issue of inequality on the AICESIS agenda.



SEC & SI's

Are the institutionalized platforms, enabling social partners to have fruitful conversations and therefore promoting social dialogue.

